

# AMRITA KIRANAM

a snapshot and journal of happenings @ Amrita School of Arts and Sciences, Kochi

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## Inauguration of Academic Activities and 16<sup>th</sup> Vidyamritam Series



Inauguration of Academic Activities for 2018, 16<sup>th</sup> annual series of Vidyamritam extramural lectures and the Corporate Social Responsibility (CSR) initiatives for 2018 were conducted on 16<sup>th</sup> July. After an enchanting welcome dance by the students, Swami Purnamritananda Puri, General Secretary, Mata Amritanandamayi Math blessed the function. The chief guest Sri. A.P.M. Mohammed Hanish, IAS, Managing Director, Kochi Metro Rail Ltd. (KMRL) initiated the lamp lighting and delivered the inaugural address. Dr. (Col) Vishal Marwaha, Principal, Amrita School of Medicine,

Kochi presided over the function. Prof. Sunanda Muralleedharan, Chairperson, Amrita School of Business, Kochi offered felicitations. Best Student and Staff Library Users and Staff and students who did vacation internships in AIMS Hospital and our campus were honoured. Later vegetable and plant saplings were presented to the parents of the new students of 2018 as a mark of thanks giving and prayer to the Mother nature. Dr. U. Krishnakumar welcomed the gathering and Dr. Sony Vijayan offered the formal vote of thanks.

## Gurupoornima Celebrations

On 25<sup>th</sup> July Guru poornima was observed in the campus. All the students participated in the Guru Paduka Pooja by offering flowers to Amma's Paduka. They rendered the Guru Stotram and Guru paduka Stotram. Br. Dr. Sankara Chaitanya, Medical Director, Amrita School of Ayurveda gave the Guru poornima message eulogising the importance and topical relevance of the guidance of Guru in our life, by sharing his own experience with Amma, dating back to 30 years.



# Amrita Values Programme (AVP) and Social Awareness Campaign (SAC)

AVP programmes we offered in the previous academic year served as a leading edge initiative in the application of values to practising life. Under the ambit of AVP, we offered the Elective SOCIAL AWARENESS CAMPAIGN (SAC) in the current semester. As part of the SAC, Amrita School of Dentistry conducted a session on Dental Hygiene. Dr. Rakesh, Vice Principal conducted the class led by Dr. Balagopalala Varma, Principal. Dr. K.N. Unni, Chairperson of the Dental College coordinated the event which included free Dental Check up and an academic visit to the excellent Dental Museum.



Students opting the Elective on SAC visited Amrita Institute of Differently Abled Children at Thoppumpady. Swamiji, Br. Sheena, Head of the Institute and Dr. U. Krishnakumar spoke to our students on the importance of serving the disabled children. Children presented various programme.



As part of SAC an extremely useful awareness session on Adverse Effects of the Misuse of Social Media on Youngsters was conducted by Sri. K.P. Ajeesh, Janamaithri Police Trainer, EKSAT, Govt of Kerala as part of an initiative of Jana Maitree Police.



They also participated in the Environmental Awareness Class conducted by Sri. Rajappan, Head of the WTP plant by visiting the ETP Plant, Biomedical Waste Treatment Plant, Composting Plant and Fish farming.



Another awareness session on Road Safety and Proper Driving Practice was conducted by Sri. Adarshkumar. G. Nair, Sr. Dy. DGM of Kochi Metro Rail Ltd.

# GRADUATION DAY 2018



on 5<sup>th</sup> August, 15<sup>th</sup> graduation day ceremony was held in the college auditorium. The auspicious day began with the ceremonial procession comprising the senior officials from the University, Dignitaries, members of the Faculty and student representatives, with Swamiji at the head. The solemn function commenced with the Invocation to Amma and lighting of the Lamp. Dr. U. Krishnakumar welcomed the gathering. Swami Purnamritananda Puri blessed the graduands conveying Amma's message of the need for Grace to acquire success in any form in life. Graduation Day Address was delivered by the chief guest Dr. P.T. Mathew, ITS, Chief General Manager, BSNL. Honoured guests Dr. N. Unnikrishnan Nair, Former Vice-Chancellor, CUSAT, Dr. Bipin Nair, Dean, Faculty of Sciences, Dr. K.P.S. Nair, Director, FACT, Dr. K.N. Unni, Chairman, Amrita School of Dentistry, Prof. Sunanda

Muraleedharan, Chairperson, Amrita School of Business, Kochi, Dr. R. Dhandapani, Controller of Examinations, Amrita University were present. They addressed the graduands, expressing the need to be aware of the responsibility towards the society that they will step into, after they leave their Alma mater. The award of degree certificates began after Poojaneeya Swamiji administered the Oath. The Degree of Doctor of Philosophy was awarded to two graduands. This was followed by the award of medals and Rank Certificates and Degree Certificates to the graduates. More than 400 students (Ph.D., M.Phil., PG and UG) received their certificates. The Guests of Honor were presented with Mementos. The function concluded with the vote of thanks by Dr. K. Sreenath Muraleedharan, HOD, English and Languages, followed by the Shanti Mantra and the National Anthem.



## Swachhata Hi Seva



More than 400 students joined the nation wide cleaning campaign at the service road of NH at Kunnumpuram, Edappally. Swamiji initiated the service. Br. Anaghamrita Chaitanya, Dr. U. Krishnakumar and many faculty members also participated in the



service. 50 students of our campus participated in the service at Amritapuri and witnessed the live radio conversation between Amma and Prime Minister Sri. Narendra Modi in the Divine presence of Amma.

## Ramayanam Day and Raksha Bandhan



Ramayanam Day 2018 and Raksha Bandhan was observed on 14<sup>th</sup> August 2018. Programme included quiz on Ramayanam, Ramayanam Recital competition. Sri. Vechur Jayan, our staff and Carnatic Musician led a Sangeetha Saparya based on Sree Rama Kritis. Swami Purnamritananda Puri blessed the occasion and Ramayanam message.

## Saraswathi Pooja



On 16<sup>th</sup> July Swamiji led and blessed the Saraswathi Pooja in the evening for the hostel residents. It was a blissful first time experience especially for the first year students.

## Invited Lecture

Dr. U. Krishnakumar, Director delivered an invited lecture as chief guest at Vidya Academy of Science & Technology, Thrissur. He presented a session on Emotional Intelligence in Work Place Professionalism on the occasion of 8<sup>th</sup> Dr. D. Balakrishnan Commemoration Lecture and Brahmsmriti 2018 on 17<sup>th</sup> September 2018.

## Karnatic Music Concert by Students and staff



Waves of enchanting music flowed as the melodious voice of Ms.Swathi Sekhar (B.Com. Tax. 2016) rendered Karnatic music. The occasion was the classical music recital organized on the auspicious Durgashtami. Sri. Vechur Jayan, our office staff and Artist played Tabla and Mridangam. Kavyanjali K Jalesh (B.Sc. VM 2017) played Violin. Sri. Sreerang AG (Int. MCA 2016) rendered the Keerthanas with a professional touch. G. Sreeram played Ghadam. Concert concluded with the rendering of Mahaganapathim by Ms.Bhama Sankar.V (B.Com. 2016).

## Kerala Piravi - Malayala Dinacharanam 2018



Kerala Piravi Day was celebrated in the campus on 1<sup>st</sup> November. The program was formally inaugurated by renowned cartoonist Sri. Sajiv Balakrishnan, Deputy Commissioner, Income Tax Department, Kochi. He conducted a lecture demonstration on Caricature Drawing. Smt. Lekha Sajiv, his wife and musician (Film, AIR and Doordarshan



Artist) rendered a music concert encompassing classical and light songs. Br. Anaghmritha Chaitanya lighted the lamp and blessed the occasion. Prizes were given to the winners of the Malayalam Quiz. Dr. U Krishnakumar welcomed the gathering and Sri. Chandran Perumudiyur delivered the Vote of Thanks. Chief Guest also inaugurated an exhibition 'Keralam Annum Innum' at the Amrita Bhavana Art Gallery.

### Blood Donation Camp

A blood donation camp was organized by the SAC and Samskriti group of ASAS, Kochi in association with the Department of Transfusion Medicine, Amrita Institute of Medical Sciences (AIMS) on 31<sup>st</sup> October. Students readily volunteered and donated blood under the supervision of the doctors and technicians from the Dept. of Transfusion Medicine. Dr. Ramanathan T, Assistant Professor gave an inspiring presentation on the need and importance of donating blood.

### Amrita Pakam - a learning workshop on Kerala Cooking



A one week long workshop on cooking was attended by almost 300 students. 12 staff members took the classes. It was an unforgettable experience which will benefit the whole life time.

### Exploring our Culture



On 11<sup>th</sup> October 2018 all the first year UG students went on a cultural study tour to Kerala Kalamandalam, nestled on the banks of Bharathapuzha. Students witnessed the live classes being taken in its totality, which was a great learning experience. Serenity and simplicity of the ambience of the classes were inexplicable. They witnessed the koothambalam, a traditional dance theatre. Few dance routines were performed by the Bharatanatyam students. Students watched the live performance of 'Chakyaarkoothu' by Sri. Kalamandalam Radhakrishna Asan. They visited the old Kalamandalam Nila campus and prayed in the Samadhi of the great poet Sri. Vallathol Narayana Menon and his beloved wife. Students went to the banks of Bharathapuzha. The tour helped them bring our native land and our cultural values, closer to their hearts.

## Hands on Workshop on Python

A Two Day Hands on Workshop on Python (Programming Tool for Data Science) was conducted on 3<sup>rd</sup> and 4<sup>th</sup> August 2018. The workshop was hosted by the Department of Computer Science & IT in association with the Computer Society of India (CSI). The Two-Day workshop was handled by Mrs Rajalakshmi V R and Mrs. Leena V., Asst. Professors, Department of Computer Science & IT. Around 65 participants registered and took part in the two day workshop. The workshop encompassed of live demonstrations and practical sessions.



## Vidyamritam

The Department of Computer Science & IT in association with the Computer Society of India [CSI] conducted a Vidyamritam Session on “Machine Learning & Deep Learning” on 3<sup>rd</sup> August 2018. The session was handled by Sri. Amrit Krishnan, Ph.D. Scholar at IIT, Kharagpur. The session gave an overall insight on the various concepts of Machine Learning as well as Deep Learning. Amrit is an Alumni of Amrita Vidyalayam, Kochi.

## CSI Activity

CSI Student Branch, Kochi Chapter of ASAS, Kochi, conducted a “Logo Jumbling” competition on 3<sup>rd</sup> August 2018. Around 240 students from various departments participated. The event was conducted at two different venues. The prizes are as follows:

First Prize : Mahesh Menon B, 2016 Int MA English

Second Prize : Athira Krishnan, 2018 MA-CCA

Third Prize : Aman Shukla, 2017 Int MA English

## Session on Research Methodology

The Department of Computer Science & IT in association with the Computer Society of India (CSI) organized a session on “Research Methodology” for the PG (MCA LE) final year students on 18<sup>th</sup> July 2018. The session was handled by Ms. Kavya Johny, Research Scholar in Computer Science and IT, which gave an overall idea about how to write an effective research paper and to publish the same in a Scopus indexed journal.

## Workshop Conducted

Dr. Maya L. Pai, HoD, Department of Computer Science and IT, participated in the International Workshop on Writing and Publishing Teaching Case Studies held on September 7<sup>th</sup> and 8<sup>th</sup> 2018 as part of ASTHRA 8<sup>th</sup> Edition, organized by the Department of Management, Amrita Vishwa Vidyapeetham, Kochi Campus.

R. Nandakumar, Assistant Professor, Department of Computer Science and IT, Amrita University, Kochi Campus got an invitation to present his effective work at Harish Chandra Research Institute, Dept. of Atomic Energy, Govt. of India, Allahabad, India during 5<sup>th</sup> Nov 2018 to 20<sup>th</sup> Nov.2018.

## National Workshop on The Art of Writing Effective Research Papers

On 30<sup>th</sup> and 31<sup>st</sup> August 2018 the Department of Commerce and Management organized a Two Day National Workshop on the topic “The Art of Writing Effective Research Papers”. Welcome address for the programme was delivered by Dr. A.S. Ambily, Presidential address by Dr. U. Krishnakumar and Vote of thanks by Dr. P. Balasubramanian. The sessions were handled by Dr. Sreejesh S, Asst. Professor School of Management Studies, CUSAT. The workshop was highly useful for the M.Phil. and Ph.D. Scholars related to publication of writing effective research papers.



### Vidyamritam

Sri. Nair Nandkumar, Senior Associate Vice President EMD, Carborundum Universal Limited (CUMI) handled an extramural lecture on the topic “Future Perspectives of Renewable Sources of Energy in India” on 13<sup>th</sup> August 2018. He gave a detailed insight on renewable source of energy, future scope of solar power, wind power and hydro electric power and its future growth in our country. All Under Graduate and Post Graduate students attended the session.

## National Seminar on Goods and Services Tax (GST)

One day National Seminar on GOODS and SERVICES TAX conducted on 29.09.2018 was inaugurated by CA Venugopal C Govind FCA, Senior Managing Partner, Varma and Varma Chartered Accountant, Kochi. Dr.U.Krishnakumar delivered the welcome address. The official inauguration concluded with vote of thanks proposed by Dr.P.Balasubramanian, HOD of Commerce and Management. The keynote session one was on the topic “Practical Approaches on GST”, handled by CA V.Sathyannarayanan FCA, Varma and Varma Chartered Accountant. The interactive session discussed mainly on introduction to GST and practical approaches to commercial responsiveness. The afternoon session was on the topic “GST Auditing and Practices” handled by CA P.J.Johney FCA, Johney



and Co. Chartered Accountant, Kochi. The session was primarily focused on auditing forms and practices and was found very informative to the target audience.



## An International Workshop on Photography

An International workshop on photography was organized in collaboration with "Srishti" on 14<sup>th</sup> September 2018. Leonard Goh, an avid photography educator, photographer and published writer led the workshop. Leonard, who has undergone PPC training by Profoto, Stockholm, Sweden, has given a hands-on training to the students on lighting equipment.



## Cinematography Workshop



A one day workshop on Cinematography was conducted by renowned Cinematographer Sri. Prakash Velayudhan on 7<sup>th</sup> September. The students of MFA had an opportunity to explore the nuisance of film lighting and camera techniques.

## Packaging - Hands-on Experience



The PG students of MA (CCA), MFA (ACM), MFA (AAA) has undertaken an industrial visit to different packaging factories at Sivakashi from 16<sup>th</sup> to 19<sup>th</sup> September. They had a hands on experience on packaging and branding at Chellsons Packaging Pvt. Ltd. and Bell Printers Pvt. Ltd. The trip was tremendous help for the pursuing designers and advertisers.

## Channel Visit

The postgraduate students of MFA (DFM), MJMC, MA(VMC) has visited different media organizations as part of their curriculum. The three-day trip (17<sup>th</sup> to 19<sup>th</sup> September) covered AIR, Amrita TV Channel, and Chitranjali Trivandrum. The students were benefited immensely from the visit by having a close observation on the working culture of different media.

## Radio Workshop



A two days workshop on Radio Production was held on 24<sup>th</sup> and 25<sup>th</sup> of September 2018 for Visual Media students. The session was handled by Karthik Bala, RJ in Radio City 91.1 from Chennai who has a 12 years' experience as Radio jockey and producer. He discussed the techniques of Radio Production, the planning before the program gets aired. The faculty also had a discussion on the future of radio in the cyber world and also the working strategy and concepts followed in the radio. Interactive hours even included games to improve the writing skills.

## Publications

Chithra M.R., "Changing and unchanging the diameter of a Mycielski graph", *Ars Combinatoria* Vol.136 (2018), 327-334.

Ambili S. Nair, Dr. Dhanya Shajin, Customer impatience : A supply chain model, *International Journal of Pure and Applied Mathematics* Volume 119 No. 12 (2018), 2779-2786.

Jyothisna B. (M.Sc. Mathematics IV semester), Dr. B. Radhakrishnan Nair, "We also Burned Graphs" *International Journal of Pure and Applied Mathematics* Vol.118(18) (2018), 1489-1501.

Anjali M. (M.Sc. Mathematics IV semester), Dr. Chithra M.R., "Chromatic number and b-chromatic number of some graph classes", *International Journal of Pure and Applied Mathematics* Vol. 119 No. 10 (2018), 419 - 427.

Anju Varghese, A. Keerthana (M.Sc. Mathematics IV semester), Ms. Anjali Anand, "Forecasting the Crude Oil Prices and their Effects: A Numerical Approach", *International Journal of Pure and Applied Mathematics* Vol. 119 No. 10 (2018), 607-615.

Aparna K M, Henila Correya (M.Sc. Mathematics IV semester), Smt. Manjusha P., "Achromatic Number of Some Graphs", *International Journal of Pure and Applied Mathematics* Volume 118 No. 20 (2018), 941-949.

Nikitha Prakash (M.Sc. Mathematics IV semester), Smt. Supriya Rajedran "Neighbourhood prime labelling on some path related graphs", *International Journal of Pure and Applied Mathematics*, Volume 118 No. 20 (2018), 1893-1901.

P. R. Neethu (M.Phil. Mathematics II semester), Dr. Dhanya Shajin, "On a queueing-inventory system with impatience of customers", *International Journal of Pure and Applied Mathematics*, Volume 118 No. 20 (2018), 909-916 .

Navya Gangadharan, Syama Salim (M.Sc. Mathematics IV Semester) and Dr. B. Radhakrishnan Nair, "An Alternate Non-repetitive Fractional Colouring of Graphs", *International Journal of Pure and Applied Mathematics*, Volume 118 No. 20 (2018), 931-940

Sreelekshmi P (M.Phil. Mathematics II semester), Dr. Dhanya Shajin, "On a production inventory system with customer impatience", *International Journal of Pure and Applied Mathematics*, Volume 118 No. 20 (2018), 923-930.

Diana Tom Varghese (M.Phil. Mathematics II semester), Dr. Dhanya

Shajin, "State dependent admission of demands in a finite storage system", *International Journal of Pure and Applied Mathematics*, Volume 118, No. 20 (2018), 917-922.

## Paper Presentation

Dr. Chithra M.R., Department of Mathematics, received the ICM 2018 Open Arms Travel Grants (sponsored by the Brazilian Mathematical Society and International Mathematical Union) for attending the International Congress of Mathematicians (ICM 2018), held at Rio De Janeiro, BRAZIL, during August 01-09, 2018. She has also presented the paper titled "Secure Domination of Some Networks" in the Conference.

Dr. Dhanya Shajin, Department of Mathematics, presented the paper titled "On a queueing inventory system with advanced reservation and cancellation for the next k time units ahead: the case of overbooking" in the European Conference on Queueing Theory organized by Israel Operations Research Society at Hebrew University, Jerusalem, Israel during July, 1-4, 2018.

Ambili S. Nair, Department of Mathematics, presented the paper titled "Optimizing a supply chain with impatience of customers" in the International Conference on Mathematics 2018 organized by International Multidisciplinary Research Foundation at the Department of Mathematics, St. Thomas College, Thrissur, Kerala during June 29-30, 2018.

## Workshop Attended

Dr. Chithra M R, Department of Mathematics, participated in the Two day workshop on "Writing and Publishing Teaching Case Studies" Department of Management, Amrita School of Business, Kochi, during September 07-08, 2018.

## Placements

Anju Varghese, Anjali M., Navya Gangadharan, Syama Salim, Jyothisna B. and Keerthana A. of M.Sc. (Mathematics) were placed in SPi Global, Technology and Data Science Company, through Campus Recruitment.

R.Krishnaja of M.Sc. (Mathematics) got placed in the Indian Public School through Campus Recruitment.

## Workshop on Literary Translation

Dept. of English and Languages organized a 'Two Day Workshop on Literary Translation' on 30<sup>th</sup> and 31<sup>st</sup> of August, 2018. The workshop was inaugurated by Swami Purnamritanandapuri. Sri. P.N. Venugopal, Smt. Prema Jayakumar and Dr. Priya K. Nair, renowned translators shared their insights to research scholars and students of the Department. A hands-on practical session was led by Sri. Venugopal and Prof. C.S. Jayaraman.



## Student Achievements

Ms. Shibina K.M and Ms. Pooja Prasad research scholars, Dept. of English and Languages, attended an International Seminar (Sponsored by KSHCEC [Kerala State Higher Education Council], Govt. of Kerala) on 'Marx Today' organised by the Postgraduate and Research Department of English, St. Berchmans College, Changanassery. Ms. Shibina presented a paper on "Language as the Locus of Expression: A Critical Reading of Changampuzha Krishna Pillai's Selected Poems and Vyloppilli Sreedhara Menon's "Kudiyozhikkal" on 3<sup>rd</sup> and 4<sup>th</sup> September, 2018. The highlight of the seminar was the Erudite Lecture by Gayatri Chakravorty Spivak, Professor, Department of English and Comparative Literature, Columbia University, New York. The scholars also attended a lecture by Dr. Sunil P Ilayidom, renowned critic in Malayalam, on "Marxism and Literature".

Mahesh Menon. B and Arunjith Sasidhar, students of Integrated MA English language and literature won first prize for Gandhi Jayanti Quiz conducted by Khadi Gramodyog Bhavan, Kaloor on 27<sup>th</sup> September, 2018. The prize comprises of books, a trophy and cash.

## Workshop on the Art of Public Speaking and Debating

Dept. of English and Languages organized 'Articulating Minds: A Workshop on the Art of Public Speaking and Debating' on 26<sup>th</sup> October, 2018. Ms. Shona Smith, Research Scholar, Dept. of English and Languages, led the workshop.

## Invited Lectures

Dr. Sreenath Muraleedharan K was invited as a resource person to deliver a lecture on 'Soft Skills' at CAP Workforce Development Institute Pvt. Ltd, North Paravur on 5<sup>th</sup> May, 2018.

## Faculty Achievements

Dr. Sreenath Muraleedharan K, Dept. of English and Languages, was invited as Visiting Fellow at Dept. of English, University of Delhi, Delhi from 1<sup>st</sup> to 16<sup>th</sup> of November, 2018. He delivered two special lectures. 1. Varthamanappusthakam: Some Rethinkings 2. Travel Writing in Academia: Contemporary Scenario. He interacted with research scholars of the Department of English and participated in the Workshop on Travel Writing with Dr. Pradipta Borgohain, Professor of English, Dept. of English, Guwahati University and Dr. Gautam Chakravarty, Associate Professor, Dept. of English, University of Delhi. He also actively involved in the research project on Intra-Asian Travel of the department under the supervision of Dr. Chakravarty.

Dr. Sreenath Muraleedharan K, Assistant professor (Sr. Gr.) participated in the 'International Workshop on Writing and Publishing Teaching Case Studies' held on September 7<sup>th</sup> and 8<sup>th</sup>, 2018 at Dept. of Management, Amrita Vishwa Vidyapeetham, Kochi.

Ms. Geetha R Pai and Ms. Kavya Purushothaman, Assistant Professors, Department of English and Languages attended the International Symposium on Cultural Studies: Theorizing Praxis held on 11<sup>th</sup> October, 2018 at the Institute of English, University of Kerala. Prof. Jonathan Dollimore, Honorary Senior Research Fellow Shakespeare Institute, University of Birmingham, U.K delivered the Keynote Address.

## NET-JRF 2018 Qualification

Mr. Ajith and Ms. Sruthi Saji, Research Scholars cleared NET.

Ms. Sruthi Shaji, Ms. Swetha, Ms. Priyanka Prathas, Ms. Reenu and Mr. Hareesh, M.Phil. Scholars cleared NET. Ms. Raveena and Ms. Athira of 2017 M.Phil. batch also cleared the same.

Ms. Snehalatha C.A. of 2016 M.Phil. batch cleared NET with JRF.

## Companies visited for Placement of ARTS AND SCIENCES programme (2018 passout)

ChargeBee Technologies Pvt. Ltd., Infosys Limited, SAP Labs, Deloitte, McKinsey & Company, Amazon, KPMG, IndiGo (Interglobe Aviation Ltd.), Cognizant, CR8 Advertising Pvt. Ltd., Texden Digital, ETV Bharat, SupportSages, Sutherland Global Services, SPi Global, Kairali TV, Amrita TV, Indian Public School, ATMECS Technologies, Jaihind TV, Capital First Limited (CFL), Wipro, Maitri Advertising, Leedhar Technologies, Focus Edumatics, Parel Creative, Netventure Digital Solutions, Direct Dialogue Initiatives India (DDII), Silly Monks Entertainment Pvt. Ltd., Godrej, Kerala Travel Explorer Magazine, Federal Bank, ESAF, TCS, ZH Healthcare, Aries Group, Envestnet, FULL Creative, AFTIS, Geojit Financial Services Ltd., VWR Labs, Asianet News, Cosmo Travel World, Ernst & Young, Innodata, NICE Education, UST Global, Zeegra Technologies, Hammer, Veda Lighting, Keyence Corporation, AXIS Bank, Explayin Media Works, 3G (Genius Group Global), Pravasi Vision, Asianet, Jet Airways, Mathrubhumi Web, Hubwords Media, The Righthands, KARTS Media, Sree Sankara College, Adfactors PR, Flowers TV, XiteLive, AEPL, Hedge Equities.

## Companies visited for M.C.A. programme (2018 passout)

ABCO, Micro Focus, ChargeBee Technologies Pvt. Ltd., Odessa Technologies, Bridgei2i, Cerner Healthcare, Analytics Quotient, IBM, Morgan Stanley, Infosys Limited, TCS, EY GDS, KLA-Tencor, Newgen Software Technologies, Directi, Knowledge Lens, Experion Technologies, Abyeti Technologies, ICU Medical India, Promantia Global Consulting, HackerEarth, Squad Technologies Pvt. Ltd., Maxxion Systems Pvt. Ltd., Talent4Assure, Cognizant, Nuance, Muzuris Softech, Dviver Solutions Pvt. Ltd., Technicolor, Indus Teqsite Pvt Ltd., NIIT Technologies, ZOHO Corp, EVIVE Software Analytics, SupportSages, Cranes Varsity, Tata Elxsi, ATLAS Healthcare Software, Nokia, Freshworks, Attinad Software Pvt. Ltd., KMIT Solutions, ZH Healthcare, CITI, Sagezza, Yappes Technologies, FULL Ceative, CreatNLrn, Trigent Software, Mindtree, MountBlue, Mitsogo Technologies, IBM GBS, CoolMinds Technologies, Fingent, Hages Business Solutions, Kongsberg Digital, Speridian Technologies, YuMe, Armia Systems Inc, PRDC, Mytrah Global Services, Chrysalis.

## Companies visited for M.C.A. programme (2019 passing-out)

ABCO, Micro Focus, ChargeBee Technologies Pvt. Ltd., Odessa Technologies, Bridgei2i, Cerner Healthcare, Analytics Quotient, IBM, Morgan Stanley, Infosys Limited, TCS, EY GDS, KLA-Tencor, Newgen Software Technologies, Directi, Knowledge Lens, Experion Technologies, Abyeti Technologies, ICU Medical India, Promantia Global Consulting, HackerEarth, Squad Technologies Pvt. Ltd., Maxxion Systems Pvt. Ltd., Talent4Assure, Cognizant, Nuance, Muzuris Softech, Dviver Solutions Pvt. Ltd., Technicolor, Indus Teqsite Pvt Ltd., NIIT Technologies, ZOHO Corp, EVIVE Software Analytics, SupportSages, Cranes Varsity, Tata Elxsi, ATLAS Healthcare Software, Nokia, Freshworks, Attinad Software Pvt. Ltd., KMIT Solutions, ZH Healthcare, CITI, Sagezza, Yappes Technologies, FULL Ceative, CreatNLrn, Trigent Software, Mindtree, MountBlue, Mitsogo Technologies, IBM GBS, CoolMinds Technologies, Fingent, Hages Business Solutions, Kongsberg Digital, Speridian Technologies, YuMe, Armia Systems Inc, PRDC, Mytrah Global Services, Chrysalis.

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## New Appointments

Dr. E.R. Vimina, Asst. Professor, Computer Science and IT  
Dr. Meera B., Asst. Professor, English and Languages  
Dr. Meenu B., Asst. Professor, English and Languages  
Dr. K. Suresh, Visiting Faculty, Commerce and Management

Dr. Sreelakshmi N., Asst. Professor, English and Languages  
Ms. Akhila R, Asst. Professor, Mathematics  
Ms. Harsha S. Vijayakumar, Faculty, CIR  
Ms. R. Anjana, Visiting Faculty, Commerce and Management

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**Published by:** Department of Visual Media and Communication and Department of English and Languages

**Field and Desk:** Dr. Sony Vijayan, C. Karthika, T. Varun Prabha, M.A. Krishnakumar, P.R. Kannan, P.R. Aravind, R. Parameswaran, M. Ramachandran Nitha L., Dr. Ambily Sanjayam

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